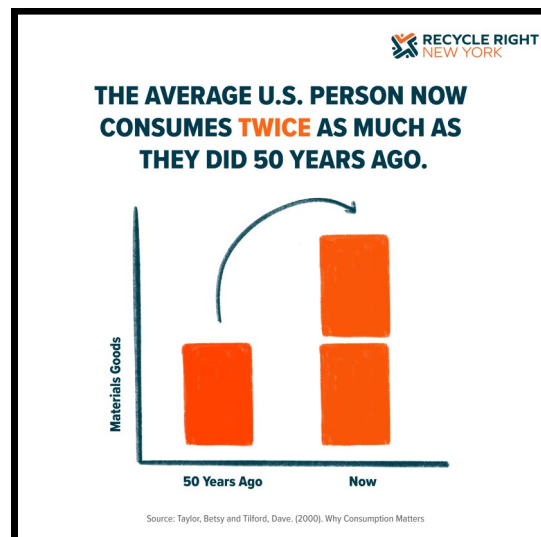


Source Reduction

On average we use and consume far more than we can realistically recycle. And so, it is important for us to acknowledge that with our current infrastructure and without a significant reduction in the amount of materials we consume, we will not be able to recycle ourselves out of the current waste problems.



Before recycling, we need to look at reduction. If we don't reduce the amount of products we consume, such as that new shirt, or gadget you'll only use twice, recycling alone is simply not enough. As we continue to work towards proper recycling habits, we also encourage you to:

Breathe before you buy: Take a moment to pause and think about whether or not you really need the item.

Encourage others: Speak to your friends and family about the importance of wasting less.

Buy less, buy better: Save money by purchasing fewer things. If you must, and if you are able to, sometimes spending a bit more on a higher quality item can save you from having to replace a cheaper one sooner.